



# Le Minh Thai Hung

Product Designer | Webflow Developer

(DOB: 02/07/1998)

## About me

I'm a Product Designer based in Vietnam with a background in IT. With over 4 years of experience crafting digital products for tech companies, I'm currently at one of the most innovative banks in Vietnam. This positions me to deliver creatively and efficiently impactful products for your business. My expertise lies in UX/UI Design and Website Development. I can help tech companies create products that get results.

## Contact

- (+84) 339 523 422
- leminhthaihung@gmail.com

## Education

- PTIT/Information Technology
- PTIT/Business Administration
- FTU/Master Business Administration

## Certificates

- Keyframe**  
UX/UI Web/ Mobile App Product Design
- Coursera**  
Google UX Design Professional
- LinkedIn**  
Search Engine Optimization (SEO)

## Technical skill

UI Design   UX Design   HTML   CSS

SEO   Website Development

Business Analysis   Data Analysis

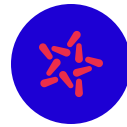
## Soft skill

Teamwork   Agile   Presentation Skills

Adaptability/Flexibility   Conflict Resolution

First principle thinking   Critical Thinking

## Professional Experience



### Product Designer

Military Commercial Joint Stock Bank

Onsite (10/2022 - Present)

- Conduct user research to understand target audience needs, preferences, and pain points.
- Design for various platforms (web, mobile, desktop) and ensure consistency across different devices.
- Conduct design critiques and participate in team brainstorming sessions to generate innovative ideas.
- Develop high-fidelity designs and interactive prototypes.
- Work closely with stakeholders to gather feedback and make necessary adjustments to designs.



### Webflow Expert

Webflow

Freelance (10/2022 - Present)

- Design and develop responsive websites using the Webflow platform.
- Customize and optimize website layouts, animations, and interactions using Webflow's visual editor and code editor.
- Implement SEO best practices to optimize website performance and search engine rankings.



### UX/UI Designer

Cohost AI

Onsite (06/2020 - 01/2022)

- Create wireframes, mockups, and prototypes to visualize and communicate design concepts.
- Collaborate with developers to ensure accurate implementation of design elements in the final product.
- Conduct design critiques and participate in team brainstorming sessions to generate innovative ideas.
- Develop high-fidelity designs and interactive prototypes.
- Conduct usability testing and gather feedback to iterate on designs and improve user experience.